

# HTML: links and banners


Unit 2 – Lesson 4

# Some extra attributes

```
<a href="http://www.istitutopilati.it" title="ITET Pilati"  
    target="_blank" >Click here</a>
```

# Some extra attributes

```
<a href="http://www.istitutopilati.it" title="ITET Pilati"  
target="_blank" >Click here</a>
```



It shows the title of the link,  
while mousing over it

# Some extra attributes

```
<a href="http://www.istitutopilati.it" title="ITET Pilati"  
  target="_blank" >Click here</a>
```

It opens the link in another tab  
or window

# What is a banner?

- A banner is clickable image used to reach another webpage
- How could you create it?

# What is a banner?

- A banner is clickable image used to reach another webpage
- How could you create it?
- You need to make the image clickable

# Analysis of a tag

```
<a href="http://www.istitutopilati.it" title="ITET  
Pilati"></a>
```

# Analysis of a tag

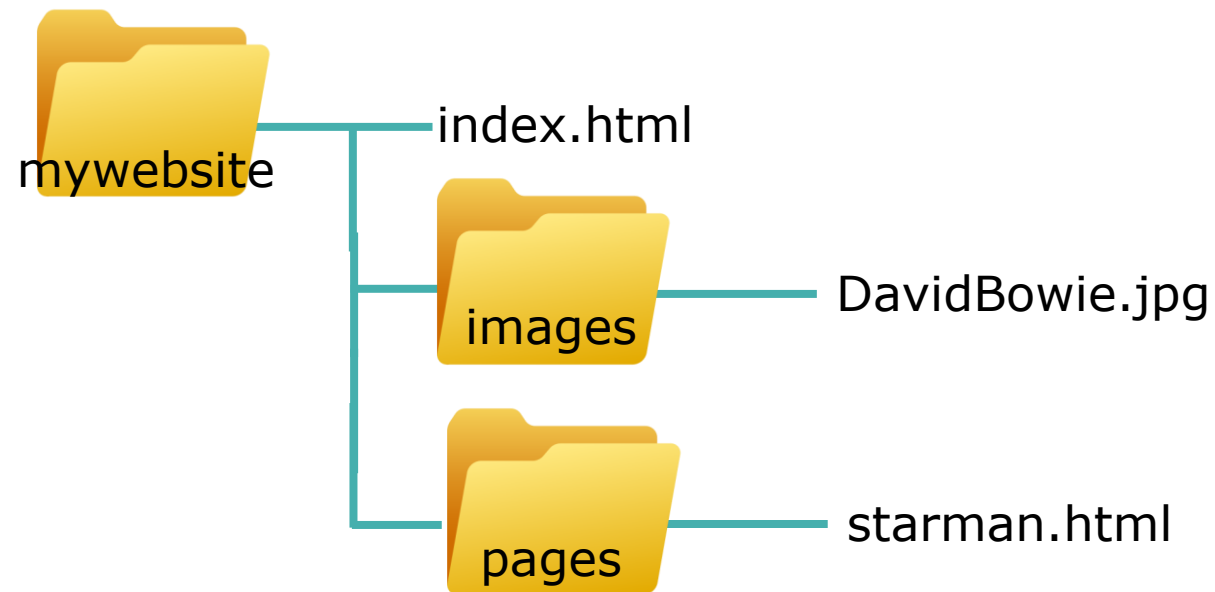
```
<a href="http://www.istitutopilati.it" title="ITET  
Pilati"></a>
```

- Can you explain the structure in folders?



# Individual work

- Create the following structure and web pages:



# Page index.html

- Starman is a link to the page starman.html that opens in another tab

## David Bowie

**David Bowie** (8 January 1947 – 10 January 2016), the *Thin White Duke*, was an English singer-songwriter and actor.

A leading figure in the music industry, Bowie is regarded as one of the most influential musicians of the 20th century. He was acclaimed by critics and musicians, particularly for his innovative work during the 1970s.



[Starman](#)

# Page starman.html

- The image is a banner to the index.html
- The width image is resized to 25%

## Starman

Didn't know what time it was and the lights were low  
I leaned back on my radio  
Some cat was layin' down some rock 'n' roll  
'lotta soul, he said  
Then the loud sound did seem to fade  
Came back like a slow voice on a wave of phase  
That weren't no D.J. that was hazy cosmic jive

There's a starman waiting in the sky  
He'd like to come and meet us  
But he thinks he'd blow our minds  
There's a starman waiting in the sky  
He's told us not to blow it  
Cause he knows it's all worthwhile  
He told me:  
Let the children lose it  
Let the children use it  
Let all the children boogie

